



Gulf States Chapter

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Gulf States Chapter

WHO WE ARE

PCMA is one of the world's largest, most respected and most recognized network of business events strategists. Our members are industry leaders.

Our chapter brings PCMA's high-caliber education and networking opportunities to the local and regional level.

We have more than 300 members throughout a 3-state region.

We give back to our industry and community through scholarships and CSR initiatives that benefit local charities.





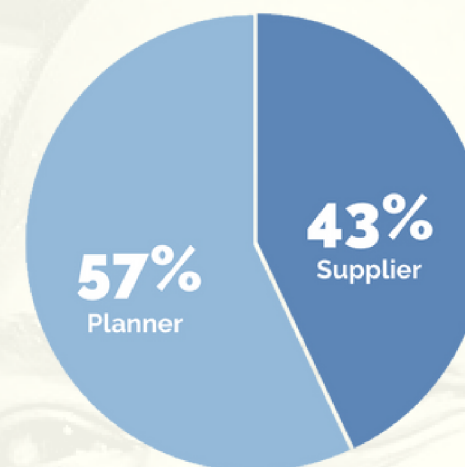
Gulf States Chapter

AUDIENCE PROFILE

PCMA MEMBERSHIP

68%

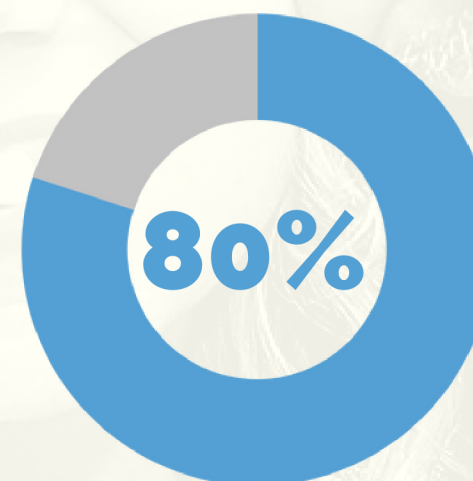
have at least a decade of industry experience



78%

identify as key decision-makers in their roles

Planners represent standalone associations, AMCs, corporations, and independent groups.



BUYING POWER

Nearly 80% of PCMA members hold director titles or higher and have the final say in purchasing choices.



KRISTI
KRISTI CASALE, CMP, D
AMERICAN ACADEMY OF PEDIATRIC DENTISTRY
CHICAGO, IL

\$1-10M

66% of members say they work with events in this range

\$10M+

22% of members say this is the economic value of their events.

\$3.4M

Average economic value of their largest meeting



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AUDIENCE PROFILE

GULF STATES CHAPTER

PCMA GSC includes professional members from a number of notable Associations, Corporations and Association Management Companies located in Texas, Louisiana, and Mississippi including:

ASSOCIATIONS

- ACAMS
- American Association of Nurse Practitioners
- American College of Emergency Physicians
- American Heart Association
- American Institute of Ultrasound in Medicine
- Association of Certified Fraud Examiners
- Association for Materials Protection & Performance
- Boys and Girls Clubs of America
- International Association of Venue Managers
- IRMI - Risk Management Institute
- Meeting Professionals International
- National Athletic Trainers Association
- Phi Theta Kappa
- Restaurant Facilities Management Association
- Society of Petroleum Engineers
- Society of Professional Hispanic Engineers
- Texas Association of School Boards
- Texas Association of Water Board Directors
- Texas Floodplain Management Association
- The Honor Society of Phi Kappa Phi
- Universities Space Research Association
- USA Section- International College of Dentists
- Veterinary Emergency and Critical Care Society
- Wireless Infrastructure Association

CORPORATIONS

- American Express Meetings & Events
- Bentley Systems
- Catepillar, Inc.
- GameStop, Inc.
- Freese and Nichols
- HORNE, LLP
- Indeed
- Infinix Global Meetings & Events
- Insperty
- Kubota Tractor Company
- Lex Mundi
- Maritz Global Events
- Old Republic Title
- Rev
- Ryon International
- Sabre
- Tyler Technologies
- Vizient

ASSOCIATION MANAGEMENT and PLANNING FIRMS

- 1600vergo
- Action Planners
- Advanced Meeting Solutions
- Association Management Strategies
- Cypress Planning Group
- Experient: A Maritz Global Events Company
- HelmsBriscoe
- Nifty Method
- InSite Selection Services
- MCI USA
- Opus Events
- Premier Meetings
- Red Carpet Events
- Scurry Street Meeting Management
- Strategic Association Management



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AUDIENCE PROFILE

PARTNER OF THE CHAPTER

\$7,500

- Company branding / logo on chapter website as Partners of the Chapter
- Listed in weekly newsletter for 12 months
- Up to (2) two complimentary registration to all chapter events for 1 year
- (2) two social media post on PCMA GSC social media channels with up to (3) three images. Content subject to approval
- (2) two dedicated email blasts delivered to all members on sponsor's behalf during sponsorship term
- (1) one spotlight article in chapter newsletter during sponsorship term
- Verbal recognition by chapter president at event
- Promotional table at (2) two live events for brochures or information



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AUDIENCE PROFILE

SUPPORTER OF THE CHAPTER

\$3,000

- Company branding / logo on chapter website as Partners of the Chapter
- Listed in weekly newsletter for 6 months
- Up to (2) two complimentary registration to all chapter events for 6 months
- (2) two social media post on PCMA GSC social media channels with up to (3) three images. Content subject to approval
- (1) one dedicated email blasts delivered to all members on sponsor's behalf during sponsorship term
- Verbal recognition by chapter president at event
- Promotional table at (1) one live events for brochures or information



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AUDIENCE PROFILE

EVENT SPONSOR

\$1,500

- Company branding / logo on chapter website as sponsor of such event
- Listed in weekly newsletter where we mention event
- Up to (4) four complimentary registration to the event
- (1) one social media post on PCMA GSC social media channels with up to (3) three images. Content subject to approval
- Ability to hand out materials at event. Items subject to approval - max of (2) two items per person
- Verbal recognition by chapter president at event
- (3) three minutes of podium time



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AUDIENCE PROFILE

VIRTUAL HAPPY HOUR SPONSOR

\$800

Listed as sponsor

First 5 minutes of happy hour for discussion or video

Ability to send out gift packs/gift cards to participants (drink kit, meal kit, meal gift cards)

FRIEND OF THE CHAPTER

\$500

Company branding / logo on chapter website as sponsor of (1) one event

Listed in weekly newsletter where we mention event

Up to (2) two complimentary registration to the event

(1) one social media post on PCMA GSC social media channels with up to (3) three images. Content subject to approval



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AUDIENCE PROFILE

IN KIND SPONSORSHIP

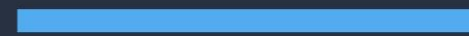
Hotels
Audio Visual
Food Service
Venue
Decor / Design
Virtual Live-streaming

We can design a sponsorship for you.

**Tell us your marketing goals and let us help
you with a way to reach the chapter members.**



Gulf States Chapter



CONTACT US TODAY

<https://gulfstates.pcma.org/>

<https://www.linkedin.com/company/pcmagulfstates/>

<https://www.facebook.com/pcmagulfstates>

@pcmagulfstates

