



## 2018 Sponsorship Opportunities

### About PCMA

The Professional Convention Management Association (PCMA) is the definitive authority in education, business networking and community engagement for leaders in the global meetings, convention and business events industry. With more than 6,500 members and 50,000 customers PCMA drives innovation through risk taking, research and data driven decision-making.

The **PCMA Gulf States Chapter** serves more than 300 members throughout Texas, Louisiana, and Mississippi. Members are made up of approximately 45% planners and 55% suppliers. Our goal is to provide compelling professional development opportunities and grow membership by combining quality educational offerings with networking activities to attract influential decision makers from all segments of the meetings & events industry.

### Contact Information

Bobby Heard, MBA, CAE  
 PCMA Gulf States Chapter Immediate Past-President  
 Associate Executive Director  
 American College of Emergency Physicians  
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### 2018 Event Calendar

*As of April 25 – subject to change*

Wednesday, February 14	11:30 AM - 1:30 PM	Educational	Grapevine, TX
Wednesday, March 14	4:00 PM – 7:00 PM	Networking	Plano, TX
Wednesday, April 11	11:30 AM - 1:30 PM	Educational	Dallas
Wednesday, May 9	4:00 PM – 7:00 PM	Mix 'N Bowl (fundraiser)	Irving, TX
Wednesday, June 6	11:30 AM - 1:30 PM	Educational	Austin
Wednesday, August 8	4:00 PM – 7:00 PM	Networking	Austin
Wednesday, September 12	11:30 AM - 1:30 PM	Educational	Dallas
Wednesday, October 10	4:00 PM – 7:00 PM	Networking	Dallas
Wednesday, November 14	8:00 AM – 12:00 PM	Risk Management Symposium	Dallas - SOLD
Wednesday, December 12	4:00 PM – 7:00 PM	Networking/Holiday Event	Dallas

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BENEFIT	PRESENTING \$6000	PARTNER \$4000	SUPPORTER \$2000
Logo recognition with link on chapter website (gulfstates.pcma.org) for 12 months	✓	✓	✓
Logo recognition with link in digital communications to 300+ members throughout Texas, Louisiana and Mississippi for 12 months	✓	✓	✓
Logo recognition at all chapter educational and networking events	✓	✓	✓
Up to 2 complimentary registrations at any monthly educational or networking event throughout your sponsorship term (monthly educational or networking events only; does not include Mix & Bowl, GMID or chapter receptions at PCMA Convening Leaders)	✓	✓	✓
One (1) social media post on PCMA Gulf States' social media channels featuring sponsor's message and up to 3 images. Content subject to approval.	✓	X	X
Dedicated email blasts delivered to all members on sponsor's behalf during sponsorship term	Two	One	X
One (1) 700x100 banner ad in monthly chapter newsletter	12 issues	6 issues	X
Spotlight articles in chapter newsletter during sponsorship term (chapter's choice of sponsor-provided unique content, previously published content, or Q&A interview format)	Two	One	X
Your choice of events during sponsorship term to "headline" (monthly educational or networking events only; does not include Mix & Bowl, GMID or chapter receptions at PCMA Convening Leaders or Education Conference)  <b>Headline event includes:</b> <ul style="list-style-type: none"> <li>• Logo recognition with custom signage at each headline event</li> <li>• Promotional table at each headline event for brochures and information</li> <li>• Verbal recognition by chapter President at each headline event</li> <li>• Up to 5 complimentary registrations at each headline event</li> <li>• Three minutes of podium time at each headline event to highlight your product/service</li> <li>• Opportunity to conduct door prize drawing (sponsor provides door prize)</li> <li>• Reserved seating with speaker and/or board members</li> </ul>	Choice of two events	Choice of one event	X