



May 9, 2018  
5:00 PM – 7:30 PM  
Pinstack – Las Colinas

## SPONSORSHIP OPPORTUNITIES

Contact Immediate Past-President, Bobby Heard,  
[rheard@acep.org](mailto:rheard@acep.org) or event chair Patty Phelps,  
[patty.phelps@accessdmc.com](mailto:patty.phelps@accessdmc.com).

### TITLE SPONSOR

**\$5,000 (one available)**

#### Promotional Recognition

- Logo and link in email campaign promoting the event
- Logo and link in chapter newsletter articles related to the event
- Logo and link on dedicated web page promoting the event
- Logo included in social media promotions

#### Two (2) dedicated emails to members

- To be delivered within 60 days pre or post event
- HTML file provided by client
- Link To “Video” to be included (need to be provided by client)
- Logo (needs to be provided by client)

#### One (1) VIP Reception at event to include:

##### Private Room 4-5pm

- Video Presentation
- Drinks and apps
- All attending Planners will be invited to the presentation.

#### Onsite

- Sponsorship Signage – individual: VIP Area, Lanes and Registration

#### AV in Main Bowling Area/Silent Auction Room

- Double time of logo loop (twice as many showings on the loop) Main Bowling area
- Video, logo in Silent Auction area (note other logos may go here as well)

#### Lanes

- 2 Lanes (Note – lanes are filled by the sponsor)

### KING PIN SPONSOR

**\$3000 (three available)**

#### Promotional Recognition

- Logo recognition in email campaign promoting the event
- Logo recognition in chapter newsletter articles related to the event
- Logo recognition on dedicated web page promoting the event
- Logo recognition in social media promotions

#### One (1) dedicated email to members

- To be delivered within 60 days pre or post event
- HTML file provided by client
- Link To “Video” to be included (need to be provided by client)
- Logo (needs to be provided by client)

#### Onsite

- Sponsorship Signage at Registration
- Lane Signage



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### VIP treatment in the lane

- 1-Hour Open Bar in Lane, VIP apps (5-6pm)

### AV in Main Bowling Area/Silent Auction Room

- 1.5 times of logo loop (1 ½ as many showings on the loop)
- Logo in Silent Auction area (note other logos may go here as well)

### Lanes

- 2 Lanes (Note – lanes are filled by the sponsor)

## LUCKY STRIKE

**\$1,500**

### Promotional Recognition

- Recognition in email campaign promoting the event
- Recognition in chapter newsletter articles related to the event
- Recognition on dedicated web page promoting the event
- Recognition in social media promotions

### Onsite

- Sponsorship Signage at Registration
- Lane Signage

### AV in Main Bowling Area/Silent Auction Room

- Individual Logo on Loop
- Logo in Silent Auction area (note other logos may go here as well)

### Lanes

- 1 Lane (Note – lanes are filled by the sponsor)

## LANE SPONSOR

**\$750**

### Promotional Recognition

- Recognition in email campaign promoting the event
- Recognition in chapter newsletter articles related to the event
- Recognition on dedicated web page promoting the event
- Recognition in social media promotions

### Onsite

- Signage with Lane Sponsors at Registration
- Lane Signage

### AV in Main Bowling Area

- Logo on Loop with Lane Sponsors

### Lanes

- 1 Lane (Note – lanes are filled by the sponsor)